



Spring 2012 AIEF Education Fair Optional Services Registration Form - SEOUL

Registration Deadline: January 30, 2012

Payment deadline: February 20, 2012

Please refer to the **Spring 2012 Optional Services and Preparation Guide** prior to filling out this form for complete details on all items and services listed below. For assistance, please contact AIEF at 714-985-1995.

Institution Name: _____

Contact Name: Ms./Mr./Dr. _____ Phone: _____ Email: _____

Primary Traveling Representative's Information (if different than contact listed above):

Name: Ms./Mr./Dr. _____ Phone: _____ Email: _____

EVENT INFORMATION

Additional Representatives

1) Fair Representative Name: Ms./Mr./Dr. _____

Title: _____

Phone: _____ Fax: _____ Email: _____

Representative is located in Korea: Yes No

2) Fair Representative Name: Ms./Mr./Dr. _____

Title: _____

Phone: _____ Fax: _____ Email: _____

Representative is located in Korea: Yes No

3) Fair Representative Name: Ms./Mr./Dr. _____

Title: _____

Phone: _____ Fax: _____ Email: _____

Representative is located in Korea: Yes No

_____ Person(s) x \$65.00 = \$ _____

PROMOTION AND RECRUITING AIDS

School Presentation Sessions

Presentation session(s) reserved on **April 7, 2012**

1) _____ 1:00 PM – 1:50 PM 2) _____ 3:00 PM – 3:50 PM 3) _____ 4:00 PM – 4:50 PM

Presentation Topic Title: _____

Presentation session(s) reserved on **April 8, 2012**

1) _____ 1:00 PM – 1:50 PM 2) _____ 3:00 PM – 3:50 PM 3) _____ 4:00 PM – 4:50 PM

Presentation Topic Title: _____

_____ Session(s) x \$500.00 = \$ _____

Print Advertising

UScampus Guide (Artwork is due by January 30, 2012)

- 1/4 page vertical (3.5 in. wide x 5 in. high)
- 1/2 page horizontal (7.25 in. wide x 5 in. high)
- 1/2 page vertical (3.5 in. wide x 10.5 in. high)
- Full page (7.25 in. wide x 10.5 in. high)

_____ 1/4 page(s) x \$1,500 _____ 1/2 page(s) x \$3,000 _____ Full page(s) x \$4,500 = \$ _____

American Pavilion Handout (Artwork is due by February 10, 2012)

- One unit (3.0" wide x 3.0" high)

_____ Unit(s) x \$1,000 = \$ _____

Fair Guide (Artwork is due by February 10, 2012)

- One unit (7.16" wide x 10.11" high)

_____ Unit(s) x \$800 = \$ _____

Leaflet (Artwork is due by February 10, 2012)

- One unit (2.56" wide x 2.56" high)

_____ Unit(s) x \$1,200 = \$ _____

Directory Plus Special Promotion

- Current Member** – free link from your Cyber Fair listing to your Directory Plus profile.
- New Participant:** membership includes a profile that is hosted on U.S., China, Korea, and Taiwan websites, access to AIEF's expansive student database (separate from fair database), access to student message board, a **free 1/4 page Ad in UScampus Guide** and much more. As a member, AIEF also will link your Cyber Fair listing to your Directory Plus profile. Multiple profiles are available (e.g. College profile and Language profile with links in between).

- College Profile Language Profile Middle/High School Profile

_____ Profile(s) x \$2,500 = \$ _____

Brochure/Handout Printing

1 Order – Up to 2,000 Copies – Printed on A4 Paper (8 1/4" wide by 11 3/4" high), double-sided - (Artwork is due by February 10, 2012).

_____ Order(s) x \$600 = \$ _____

Banner Printing

Banner Specifications – 0.6m (1.97 ft) wide x 1.6m (5.25 ft) long. Artwork can be submitted in vertical or horizontal orientation and is due by February 10, 2012).

- Banner stand (oriented vertically)**

_____ Banner(s) x \$160 = \$ _____

Placard in Local Language

Placard Specifications – 30in wide x 24 in long. The placard lists your school's state, institution type and degrees offered in local language.

_____ Placard(s) x \$60 = \$ _____

Additional Booth Furniture

_____ Information table; _____ Round table
_____ Folding Chair

_____ Table(s) x \$50 = \$ _____
_____ Chair(s) x \$20 = \$ _____

Internet Line

Internet Line – One hardwire connection will be installed at your booth. Only available for Pre-Fair Order.
_____ **Line(s) x \$160 = \$** _____

43” PDP/DVD Rental

PDP/DVD Rental – Includes TV stand.
_____ **PDP/DVD(s) x \$480 = \$** _____

ACCOMMODATIONS AND TRANSPORTATION

Hotel Accommodations at the Oakwood Premier Hotel in Seoul

Name of Reservation: _____
Check-in date: _____ Check-out date: _____

One-Bedroom Suite (without breakfast)

Name of 2nd occupant, if double occupancy: _____
KRW 215,000 net per night x _____ night(s) x _____ room(s)

Two-Bedroom Suite (without breakfast)

Name of 2nd occupant, if double occupancy: _____
KRW 285,000 net per night x _____ night(s) x _____ room(s)

Breakfast in Oakwood Premier Restaurant

KRW 14,000 per Breakfast x _____ days(s) x _____ person(s)

Cancellation deadline – February 20, 2012

****Important: Please make hotel payments directly to the hotel****

Credit Card Information (Required for ALL hotel reservations):

Credit Card Type: American Express Visa Mastercard Discover

Card Number: _____

Issued To: _____ Expiration Date: _____

Total Amount Due = \$ _____

Payment Enclosed
 Please send me an Invoice

Payment Due Date: February 20, 2012
Payments should be made by U.S. currency check.